



## The Wisconsin Chapter of The ESOP Association 2015 Sponsorship Opportunities

***Program planning is underway and sponsorship opportunities are available for the 2015.***

Your financial support through sponsorships is vital to the success of every program. Please demonstrate your support by responding with your commitment. Submit one form for the entire year, or respond as each event approaches. The role you play in creating successful ESOP programming in Wisconsin is appreciated.

### 2015 Calendar of Events

**March 9: Annual Spring Conference, Waukesha/Milwaukee area. Expected attendance: 90**

**June 1: Roundtables Forum and Timber Rattlers Ball Game: Expected attendance: 80**

**Website: Recognition as a featured sponsor in a year-long rotating flash ad. (Over 1,800 visits in 2014)**

***\$1,100 All-Event Platinum Member: A \$150 savings over individual GOLD level commitments.***

- Logo on signage, event printed materials and on the front page of programs posted on The Wisconsin ESOP Chapter and The ESOP Association websites.
- Ability to display marketing materials in common area at the Annual Spring Conference.
- Sponsor Ribbon for all staff attending the Annual Spring Conference.
- Summer Roundtable Forum and Timber Rattlers Ball Game: meeting registrations, baseball tickets, lunch, and beverage tickets for four.
- Year-long recognition as a featured sponsor with Company logo, description, and link to company website in a rotating flash ad on the Wisconsin Chapter website: [www.wiesop.org](http://www.wiesop.org).

***\$250 Website Sponsor: Showcase your company logo at [www.wiesop.org](http://www.wiesop.org)! (Over 1,800 visits in 2014.)***

- Recognized as a featured sponsor in a rotating flash ad on the chapter website for an entire year featuring:
  - ❖ Your company logo.
  - ❖ A description about your company and services provided.
  - ❖ A link to your company website.
- Recognition in the annual chapter newsletter with your company logo featured as a sponsor.

### **Individual Event Sponsorships**

***\$500 GOLD LEVEL: Annual Spring Conference (OR) Summer Roundtables & Timber Rattlers Game***

- Logo on all printed meeting materials including event brochure posted websites.
- Logo on on-site signage at event.
- Verbal recognition during opening and closing remarks at the event.
- Recognition in annual chapter newsletter with logo listed as event sponsor.
- Spring Conference Special Benefit: Ability to display company marketing materials in the common area.
- Summer Event Added Benefit: Morning roundtables, ball game tickets, lunch and beverage tickets for 4.

***\$300 SILVER LEVEL: Annual Spring Conference (OR) Summer Roundtables & Timber Rattlers Game***

- Company name on printed meeting materials including event brochure posted on websites.
- Company name on on-site event signage.
- Verbal recognition during opening and closing remarks at the event.
- Recognition in annual chapter newsletter with company name listed as a sponsor.



Tax ID: 94-2478143

# The Wisconsin Chapter of The ESOP Association 2015 Sponsorship Form

Select Your Level of Support:

Amount

- \$1,100 All-Event Platinum Member (March Conference, Roundtables & Game, AND Website) \_\_\_\_\_
- \$250 Website Sponsor: 12-month benefit. \_\_\_\_\_
- \$500 GOLD SPONSORSHIP: Annual Spring Conference \_\_\_\_\_
- \$500 GOLD SPONSORSHIP: Summer Roundtables & Timber Rattlers Game \_\_\_\_\_
- \$300 SILVER SPONSORSHIP: Annual Spring Conference Sponsor @ \$500 \_\_\_\_\_
- \$300 SILVER SPONSORSHIP: Summer Roundtables & Timber Rattlers Game \_\_\_\_\_

Total Amount: (check made payable to THE ESOP ASSOCIATION)

\$ \_\_\_\_\_

Name			
Company			
Address			
City, State, Zip			
Email		Phone	
<b>Submit Check payable to: The ESOP Association OR Enter Credit Card Payment Information</b>			
Card Type	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AmEx
Card #			
Exp Date		Amount	
Signature			

Send to:

**Donna Walseth**  
906 97<sup>th</sup> Lane NE  
Blaine, MN 55434

Phone: 763-785-4122  
FAX: 763-785-4168  
[dwalseth@esopexec.org](mailto:dwalseth@esopexec.org)

**All sponsorships received up to 45 days before an event will be listed on registration materials.  
Payments will be deposited after January 1, 2015.  
THANK YOU FOR YOUR GENEROUS SUPPORT!**

**NOTE: Additional sponsor opportunities will be available for the Midwest ESOP Regional Conference, scheduled on September 10-11, 2015 at the Radisson Blu, Mall of America, Minneapolis, MN. Information will be posted on the Chapter Website at [www.wiesop.org](http://www.wiesop.org) in March, 2015.**