

**REGISTRATION FORM - DEADLINE JULY 30, 2015
Registrations WILL NOT BE ACCEPTED After July 30, 2015**

Attendee name(s) ~ **REQUIRED:** State whether the attendee is the CEO, President (P), COO, CFO, Vice President of Finance (VPF), Controller (C), etc. Provide e-mail address for each attendee for registration confirmation.

_____ E-mail _____

_____ E-mail _____

Company _____ Tele _____

Address _____ City _____ ST. _____ Zip _____

Please list a topic or question you would like to have discussed during the CEO Roundtable: _____

Please list a topic or question you would like to have discussed during the CFO Roundtable: _____

Registration Fee (NO Professional, Non-member, or Walk-in Attendees)

Affiliate or Corporate Member of The ESOP Association: \$75.00 Per Person

Payment Method

ENCLOSED IS A CHECK made payable to The ESOP Association. (Please mail to address listed below.)

CHARGE MY: Visa MasterCard Amex for \$ _____

Card # _____ Exp. Date _____ / _____

Name of Cardholder (Please Print) _____ Signature _____

CANCELLATION POLICY: NO REFUNDS will be given after July 30, 2015.

Return completed registration form with payment by July 30, 2015 to:
The ESOP Association Michigan Chapter
P.O. Box 407
Amherst, OH 44001-0407
E-mail: karrie@esopchapters.com

Questions? Contact:

Karrie Imbrogno
Michigan Chapter Administrator
Tele: 440.989.1552
E-mail: karrie@esopchapters.com
(DO NOT mail registration and payment to National Office's P.O. Box in Baltimore, MD)

**THE MICHIGAN CHAPTER
OF
THE ESOP ASSOCIATION**



PRESENTS ITS

**5TH ANNUAL
CEO / CFO ESOP
ROUNDTABLES**

**Wednesday, August 5, 2015
1:15 - 1:30 P.M. Registration
1:30 - 4:00 P.M. Roundtables**

HOSTED BY



**Pleune Service Company
750 Himes Street, S.E.
Grand Rapids, MI 49548**

CEO ROUNDTABLE (1:30 to 4:00 P.M.)

Kenneth Misiewicz, Pleune Service Company, Grand Rapids, MI (Facilitator)

The CEO Roundtable is limited to CEOs, Presidents, COOs, and top-level management with a **primary leadership responsibility** at an employee-owned company. This will be a free-flowing discussion and attendees will design and prioritize the agenda to talk about issues of common interest. Likely topics of interest include the: 1) impact of the economy and government regulations on business operations and the ESOP valuation; 2) use of internal vs. external ESOP trustee; 3) ensuring proper ESOP governance; 4) sustainability and the ESOP repurchase liability; 5) dealing with unsolicited offers; 6) mergers and acquisitions; and, 7) fostering a culture of engagement and ownership.

CFO ROUNDTABLE (1:30 to 4:00 P.M.)

Jan Osbeck, IFR, Inc., Zeeland, MI (Facilitator)

The CFO Roundtable is limited to CFOs, Vice Presidents of Finance, Controllers and top-level management with a **primary financial role** at an employee-owned company. This will be an open-forum discussion and attendees will design and prioritize the agenda to talk about issues of common interest. Likely topics of interest include the: 1) impact of the economy and government regulations on business operations and the ESOP valuation; 2) planning for and funding the repurchase obligation; 3) stock valuation process; 4) quantifying financial performance of an ESOP company; and, 5) mergers and acquisitions.

- The roundtables will be held in separate rooms. Attendees will be required to attend the roundtable applicable to their position within the company. **Registration is limited to Affiliate and Corporate Members of The ESOP Association.**
- **Space is provided on the registration form for you to list a topic and / or question which you would like to have discussed during the roundtable.**
- **SEATING IS LIMITED.** Registrations will be accepted on a first-come, first-served basis and will not be accepted after July 30, 2015. ~ NO EXCEPTIONS. Walk-in registration WILL NOT be available for this event.

FACILITATOR BIOGRAPHIES

KENNETH MISIEWICZ

Ken is the President and CEO of Pleune Service Company, a 100% employee-owned company in West Michigan. Pleune Service Company is a Mechanical Contractor servicing most of Michigan and specializing in commercial and industrial HVAC maintenance, emergency service, and installation. Starting his career in the field as a Service Technician in 1991, Ken has held a number of positions, including Service Manager, General Manager and COO, and has been with Pleune Service Company since 1995. Ken currently serves on the American Subcontractors Association of Michigan (ASAM) Board of Directors, is the Chairman of The Mechanical Board of Rules for the State of Michigan, and is a Construction Code Commissioner for the Bureau of Construction Codes.

JAN OSBECK

Jan is the Director of Finance for IFR, Inc. in Zeeland, MI. She also serves as the trustee of the company's ESOP, which owns 25% of the company stock and was established in 2006. IFR was founded in 1920, is incorporated in the U.S., Canada, The Netherlands, and Mexico, and consists of 3 divisions: Integrated Fabric Resource, a provider of textile-based returnable packaging systems primarily for the automotive industry; Big Red Resources, a developer and manufacturer of flexitanks (bladders used for shipping bulk liquids in standard overseas shipping containers); and Holland Storage Systems, the provider of the Speed-Cell® High-Density Warehouse Storage System for the E-commerce, 3PL, and Retail industries. Jan is serving her third year as a member of the Michigan Chapter's Executive Committee.

Register by July 30, 2015