



| The ESOP Association

Special Content for Members and Chairs of Company ESOP Committees

The ESOP Association 2019 Annual Conference

May 23-24, 2019
Washington, DC

The 2019 ESOP Association Annual Conference contains lots of great round table events and sessions to help members and chairs of corporate ESOP Committees excel in their roles.

(Sessions and times may be subject to change.)

Round Table Discussions

ESOP Committee Members Roundtable

(Double-length session, no break in between.)

This session is designed for employee owners who just joined their ESOP Company's ESOP Committee. Attendees will discuss how to make the most of belonging, working together, and strategizing about committee activities.

Jason Wellman, ESOP Partners LLC

ESOP Committee Chairs Roundtable

Designed for chairs of a company ESOP Committee, this session will be a tightly facilitated peer-to-peer learning experience that talks about leadership and shares opportunities and challenges of chairing a committee.

Debra Williams, GreatBanc Trust Company

Concurrent Sessions

Engaging our Great Employees

Are you engaging your fellow employee-owners in a way that will improve performance? This session will focus on a variety of ways to engage employee-owners and take their performance to the next level.

Jason Wellman, ESOP Partners LLC (Moderator)
Lauri Veverka, Entertainment Partners

Struggling with How to Make an Impactful ESOP Committee?

Does your ESOP Committee struggle with providing impactful proactive educational materials for fellow employee owners? This is must-see session features survey results from more than a dozen ESOP committees throughout the MN/Dakotas and Wisconsin Chapters. This session offers examples of what successful ESOP committees do, and case studies to showcase their results.

Jason Wellman, ESOP Partners LLC
Lori Prokash, TRC Global Mobility

Concurrent Sessions (continued)

Building a Dynamic ESOP Culture with Communications

Every year, The ESOP Association presents the Annual Awards for Communications Excellence (AACE), at which the best ESOP communications programs compete. Come hear the details of the different AACE categories, how to prepare, how to identify communication gaps you have within your organization, and how to “ace” the AACE.

Andrea Clinkscales, Eagle Communications, Inc.

John Walter, Burns & McDonnell

Micah Conkling, Burns & McDonnell

ESOP Month Rock Stars

Rock out with us and hear ESOP Month ideas from Rock Stars of the Minnesota/Dakotas Chapter: the 2018 Company of the Year, 2018 Employee Owner of the Year, and prior National Employee Owner of the Year.

Kim Maguire, Plastic Products Company, Inc.

Tiffany Schomel, Plastic Products Company, Inc.

Brian Halstensgaard, SJE-Rhombus

Missy Pieske, Walman

Kickstarting Your ESOP Communications & Committees

Do you have a new ESOP and are you looking for ways to begin your communication campaign? Or do you need ideas to kick-start your communication engine? Come get ideas about how to explain your ESOP to your employees.

Jesse Tyler, Hypertherm, Inc.

Aaron Moberger, Harpoon Brewery

ESOP Company of the year Showcase

Hear how the 2018 ESOP Company of the Year for the Indiana, Michigan and Ohio/Kentucky Chapters created successful ownership cultures for their respective companies and employee owners.

John D. Wiggins, Jasper Engine Exchange Inc.

Lisa Dilg, NTH Consultants, Ltd.

Karyn Rekuc, NTH Consultants, Ltd.

Stephen C. James, Mortenson Family Dental Center

Kim Maupin, Mortenson Dental Partners

Social Media for ESOP Companies: Internal and external marketing of your company's ESOP along with ways to engage remote employees

Are you struggling with getting the word out about your ESOP? Come hear new and fresh ideas on inter-

nal uses for social/collaborative technology; social media for external purposes such as recruiting, advocacy and ownership advantage; best practices for promoting company culture and ESOPs in general and how the ESOP Association can help you get the word out

Lauri Veverka, Entertainment Partners (Moderator)

Connie Woodmansee, Swerdlin & Company

Employee Engagement: Creating or Refreshing Your Song and Dance Routine

Come to this session for ideas on how to engage employees and get them excited about employee ownership.

Desiree Garcia, Proponent

Heather Svahn, Mountain Hardware & Sports

Jim Wright, Travel Store, Inc.

Recruiting and Onboarding for an Ownership Cultural Fit: Using Employee Ownership as a tool in the hiring process

This session will guide you on how employee ownership through an ESOP can increase the quality and quantity of applications while making it a cultural fit for the organization.

Paul Dougherty, Recology (Moderator)

Wendy Young, Recology

Shannon Wiederholt, Eagle Communications, Inc.

Strategies for getting employee owners engaged in improving their work, the business, and the share value

One of the great things about employee ownership is that we can influence the value of our investment. This session will provide strategies for getting every employee engaged in improving their work, the business and driving share value.

Matt Hancock, Praxis Consulting Group (Moderator)

Aaron Moberger, Harpoon Brewery

Ownership Culture: More Than Free Pretzel Days

True ownership culture goes beyond the surface of being just a “cool place to work.” True Ownership means a culture of empowered employees who go to work every day understanding the value they bring to the company.

Jeff Mounts, ESP International

Chelsey Blue, ESP International

Heather Cody, ESP International

Register for the Annual Conference today at www.esopassociation.org/meetings/annual-conference

