



# 2019 Sponsorship Brochure

42<sup>nd</sup> Annual Conference

Washington, D.C.

Thank you for your interest in learning about our 2019 sponsorship opportunities for The Annual Conference in our nation's capitol. The ESOP community faces a wide range of changes due to numerous regulatory and legislative agendas. Sponsoring our conferences ensures that we can continue to provide information to the ESOP community and work with Congress to enact common sense legislation.

In 2018, we had more than 100 sponsors of ESOP events because they viewed us as a valuable educational resource for understanding the most relevant issues in Washington D.C., and as a unique channel to increase their firm's brand awareness within this industry. **Consider sponsoring today.**

Are you interested in reserving a sponsorship package? Have questions?  
Please contact our Meetings Department at:  
(202) 293-2971 | [Meetings@ESOPAssociation.org](mailto:Meetings@ESOPAssociation.org)

# 42<sup>nd</sup> Annual Conference

## ESOPs Rock

May 23 - 24, 2019 ♦ JW Marriott ♦ Washington, D.C.

Expected Attendance: 900 - 1000

Mixed Audience of Executives, Employees and Service Providers

### Important Information:

**Conference Dates:** May 23-24, 2019

**Awards Dinner:** May 22, 2019

**Demographic Breakdown:** 75 percent of attendees are senior executives, including HR Specialists in ESOP companies, as well as employees from those companies who are ownership leaders. The balance of attendees are ESOP Professionals. This conference draws the most diverse group of attendees of any meeting held by The Association.

Sponsorships are open to both corporate and professional members of The ESOP Association

A 50 percent deposit is required when sending in your sponsorship form. The remaining balance is due at least **30 days prior** to the Annual Conference. If sponsoring an imprinted item, all monies **MUST** be received at least **45 days prior** to the conference.

All sponsors must submit their company logo/information **EXACTLY** as they wish it to appear on sponsorship signs at least **30 days prior** to their sponsored event. If you are sponsoring an imprinted item, a copy of your company's logo/information as it is to appear on your sponsored item **MUST** be received at least **45 days prior** to the event.



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## Platinum Level Sponsorships

Our most popular and highest visibility sponsorship options.  
Only one sponsorship available of each type.

### Room Key Sponsor - \$7500

- Logo and company on room keys
- Seen and used by every conference attendee
- Large logo in program

### Mobile Application Sponsor - \$6000

- Banner sponsorship on the application
- Large logo in program

### Conference Program Sponsor - \$5000

- Logo on the conference program
- Large logo in program

### Wireless Internet (WiFi) Sponsor - \$5000

- Logo and company on wifi page
- Logo and company on wifi cards handed out
- Large logo in program

## Gold Level Sponsorships

Incredible opportunities to get your company name in front of  
the people that matter to you.

### Online Proceedings Link Sponsor - \$4000

- Link on the proceedings page - sent to all conference attendees
- Medium logo in program
- Two sponsorship slots available

### EOF Lunch Sponsor - \$4000

- Prominent Signage
- Company Mention from Podium during event
- Medium logo in program
- Only one sponsorship slot available

### Portfolio Sponsor - \$4000

- Conference Portfolios with company logo
- Very Popular - Only one sponsor each year
- Medium logo in program

### Tote Bag Sponsor - \$4000

- Tote bags with company logo
- Very Popular - Only one sponsor each year
- Medium logo in program

## Silver Level Sponsorships

Sponsorship opportunities that place your company ahead of  
the competition.

### Lanyard Sponsor - \$3500

- Company logo on conference lanyards
- Very Popular - Only one sponsor each year
- Listing in program

### Pen Sponsor - \$3000

- The sole sponsor of the conference pens
- Listing in program

### Web Patron Sponsor - \$3000

- Link on the conference website
- Listing in program
- Four Sponsorships available

### Coffee Break Sponsor - \$2500

- Prominent signage at coffee break areas
- Listing in program
- Four sponsorships available

## Bronze Level Sponsorships

Entry level sponsorship opportunity that ensures your company stays  
relevant and helps us put on the best conference in the ESOP world.

### Patron Sponsor - \$1500

- Listing in program

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| The ESOP Association

# The 42<sup>nd</sup> Annual Conference Sponsorship Form

May 23 - 24, 2019 ♦ JW Marriott ♦ Washington, DC

Name & Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax # \_\_\_\_\_

Sponsorship Level and Category (For example Platinum: Room Key Sponsor)

\_\_\_\_\_

## Payment (Pick one)

1) Check enclosed in the amount of \$\_\_\_\_\_.  
Make checks payable to "The ESOP Association."

2) Charge my Card # \_\_\_\_\_ Security Code \_\_\_\_\_

Name on the card \_\_\_\_\_

Exp. Date \_\_\_\_\_ for \$ \_\_\_\_\_

Signature (Required) \_\_\_\_\_

### Please Mail Checks To:

The ESOP Association  
P.O. Box 791194  
Baltimore, MD 21279

Please reach out to The ESOP Association Meetings Department with any questions:

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