



THE ILLINOIS CHAPTER OF THE ESOP ASSOCIATION 2015 ANNUAL CONFERENCE

Thursday, March 5, 2015 • Chicago Marriott Oak Brook Hotel • Oak Brook, IL

Speaker Proposal Form

The Illinois ESOP Chapter March Conference will be here before you know it. We invite you to put together a presentation and submit a speaker proposal. Attendance records were broken at the 2014 conference held in Champaign and we hope to set new records again in 2015 in Oak Brook. Participants at past events tell us they would like to see new, compelling presentations, interactive sessions and more ESOP companies on panels. As a result, strong consideration will be given towards these criteria when choosing presentations.

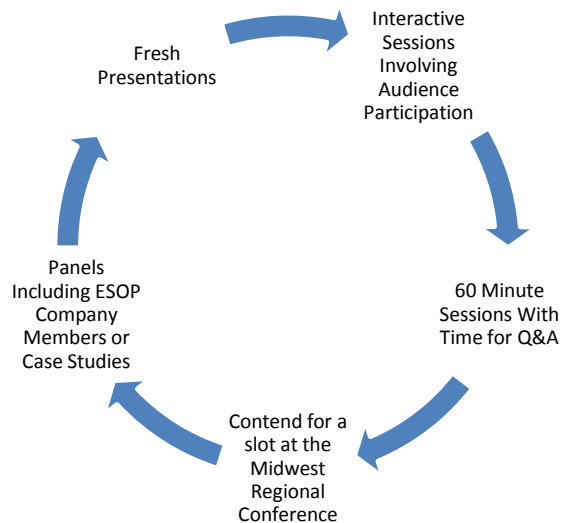
To broaden the appeal and open opportunities for captivating content, three tracks will be offered:

Technical Track

Communication/ESOP Culture Track

General Business Track (Topics Beneficial to ESOP Companies)

We realize it takes a time commitment to create fresh and entertaining content. The attached list of topic ideas will get your creative juices flowing. Feel free to come up with your own original idea.



Check out the following links for tips on creating a winning presentation:

1. <http://www.bing.com/videos/search?q=creating+presentations+&q=n&form=QBVR&pg=creating+presentations+&sc=8-9&sp=-1&sk=#view=detail&mid=69F435E05001DD4BF5EC69F435E05001DD4BF5EC>
2. <http://www.youtube.com/watch?v=gNG0etmnwuk>

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****Presentations involving ESOP company member speakers (or case studies) are highly encouraged.**

Topic Title for Program:		
Speaker 1: (Primary Contact)	Name:	
	Company:	
	Email:	
Speaker 2:	Name:	
	Company:	
	Email:	
Speaker 3:	Name:	
	Company:	
	Email:	
Primary Contact Phone #:		
Prior ESOP Speaking Experience:		
Session Description (2-3 sentence limit for Program)		

Return your proposal by January 13, 2015 to:

Donna Walseth • Chapter Executive • dwalseth@esopexec.org

763-785-4168 (fax) • 763-785-4122 (phone)

Corporate member speakers receive a complimentary registration to the conference!

TOPIC IDEAS • THE ILLINOIS ESOP CHAPTER 2015 ANNUAL CONFERENCE

Technical:

- Impact of Tax Changes on ESOP Companies
- Evaluating Offers and Selling an ESOP Owned Company
- Managing Benefit Levels in an ESOP Company
- Use of Synthetic Equity
- Interdisciplinary Panel on Current ESOP Events
- Internal Trustee Issues
- New ESOP Transaction Case Study: The decision process for becoming an ESOP.
- ESOP Valuation Issues
- Redemption vs. Recycle
- Legislative Update: Hot Topics, ESOP Association Activities
- Legal and Regulatory Update

Communication:

- Engaging Employees – Tips To Motivate/Communicate the ESOP Culture
- What Really Makes Someone Act Like an Owner
- Building Trust In the ESOP, the Company and Each Other
- How Do You Build a Culture?
- ESOP Surveys: Measuring Company Performance, Employee Attitudes, etc.
- Linking Corporate Governance and Corporate Culture
- Ownership Team Structure
- ESOP Committees Duties, Communications, and Education.
- Communication Ideas: ESOP activities for Engaging Employees

General Business Topics:

- Linking Long-Term Value, Leadership Development and Succession Planning
- Employee Wellness Programs
- How to Excel in Business Networking
- Finance 101, Understanding a Balance Sheet and Income Statement
- The Ways in Which 6 Sigma Can Help an ESOP Organization
- Social Media – What Does it Mean for ESOPs?
- Generational Differences in the Workplace
- Engaging and Motivating Young Talent
- Healthcare Reform

Speaker Proposal Response Deadline: January 13, 2015