



# The ESOP Association

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## Consolidated Shoe Co., Inc. Named 2008 Employee Ownership Month Poster Contest Winner

Consolidated Shoe Co., Inc., an employee owned company located in Lynchburg, Virginia, has been selected by The ESOP Association as its 2008 Employee Ownership Month Poster Contest Winner. The winning poster design was unveiled at the Association's 31<sup>st</sup> Annual Conference in Washington, DC in front of over 300 guests.

Founded in 1898, Consolidated Shoe Co. is a leader in the shoe design industry and works with a global network of designers to produce innovative footwear and reinvent classic styles. Consolidated Shoe Co. has five unique shoe brands and covers all segments of the market. For additional information about Consolidated Shoe Co., please visit the website at <http://www.consolidatedshoe.com/>.

Consolidated Shoe Co.'s poster was selected because of the idea it expressed: Take Ownership – Employee Ownership Month 2008. The poster design features two hands grasping for a relay baton and will be used by the Association to promote employee ownership month, which takes place every October, and is a celebration of the incredible spirit of employee ownership. Given 2008 is the year of the Olympics, the powerful symbol of cooperation required to pass a baton while going full speed is timely.

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For more information, please call The ESOP Association at 202/293-2971 or email [media@esopassociation.org](mailto:media@esopassociation.org).

Did you know...

- 82% of ESOP companies have seen improved motivation and productivity as a result of the ESOP
- 75% of companies advertise the fact that they are employee owned
- 87% of ESOP companies provide other employee benefits in addition to the ESOP such as 401(k) plans, pension plans, and stock purchase plans

*Information obtained from the "2005 Company Survey," conducted among ESOP Association members in 2005.*

On the calendar...

### July 24, 2008

ESOP Sustainability Seminar  
Embassy Suites Chicago Downtown  
Lakefront Hotel  
Chicago, IL  
Contact: (866) 366-3832 or email [meetings@esopassociation.org](mailto:meetings@esopassociation.org)

### August 7 - 9, 2008

Employee Owner Retreat  
Chicago, IL  
Contact: (866) 366-3832 or email [meetings@esopassociation.org](mailto:meetings@esopassociation.org)

### September 9 & 10, 2008

2nd Annual Board of ESOP  
Companies Retreat  
Phoenix, AZ  
Contact: (866) 366-3832 or email [meetings@esopassociation.org](mailto:meetings@esopassociation.org)