



The ESOP Association

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ESOPs & YouTube

The ESOP Association started a YouTube channel recently (You can visit us here - <http://www.youtube.com/user/ESOPAssoc>) and more videos will be added in the coming months so keep watching.

What we really want to share with you are videos we found by ESOP companies that provide a laugh, some thoughtful introspection on being part of an ESOP company, and the benefits of being employee owned. There are also a few policy based videos as well that bring a different perspective to the viewing. In the spirit of sharing the ESOP message, we thought we'd link to a few videos from our website and let you see for yourself what a creative bunch ESOP people are. Keep in mind, this is just a sample, there are MANY more out there. To view a list of the videos compiled by The ESOP Association --- http://www.esopassociation.org/media/media_youtube.asp.

NOTE: If you're a member of The ESOP Association and would like us to highlight your video on The ESOP Association's website and on the Employee Ownership Blog, please send an email to media@esopassociation.org with a link to the video and we'll include it.

YouTube Listing Policy

As is the standard among The ESOP Association's policies, in order to maintain the highest level of educational information available to members, we ask members submitting video links for the ESOPs & YouTube page on the Association's website to avoid sales pitches for products and services referred to as "touting." This policy is consistent with the Association's speaker presentation guidelines for both national conferences and seminars, and for articles published in the ESOP Report, the newsletter of the Association.

Any member that submits a video link that touts a product or service will not be included in this ESOPs & YouTube listing on the Association's site.

Educational videos are the main goal of putting together this list of links. This policy is meant to ensure educational materials remain the priority, and represents a conformity with the long standing guidelines for presentations at Association meetings.

For more information, please call The ESOP Association at 202/293-2971 or email media@esopassociation.org.

Did you know...

- The growth of ESOP formation has been influenced by federal legislation. While the rapid increase in new ESOPs in the late 1980s subsided after Congress removed certain tax incentives in 1989, the overall number has remained steady with new plans replacing terminated ESOPs. Currently, it is estimated that there are approximately 11,500 ESOPs in place in the U.S. However, there is no precise way to measure this figure accurately since the overwhelming majority of ESOP companies are privately held and do not file public reports with the SEC.

Information from <http://www.esopassociation.org>.

On the calendar...

September 26 & 27, 2011

Board of Directors Retreat
The Renaissance
Chicago Downtown
1 West Wacker Drive
Chicago, IL 60601
Contact: 866/366-3832 or
meetings@esopassociation.org

For a complete list of conferences and events, please visit The ESOP Association's website at <http://www.esopassociation.org>.