



The Wisconsin Chapter of The ESOP Association 2012 Sponsorship Opportunities

Program planning is underway and sponsorship opportunities are available for the 2012.

The chapter experienced record attendance in 2011 with over 300 attendees participating in chapter events! Sponsorships play an important role in the success of chapter programs. Our goal is to continue to expand meeting formats while maintaining affordable registration fees in 2012. Your financial support through conference sponsorships will help us achieve that goal and guarantee another successful year. Please review the levels of sponsorship and associated benefits outlined below. We invite you to demonstrate your support of the chapter by responding with your commitment.

Sponsorship Benefits

Gold - \$600 Commitment

- Recognized as a featured sponsor on chapter website for the entire 2012 calendar year, with company logo, a description of services provided, and a link to company website.
- Logo on all printed meeting materials.
- Logo on front cover of event brochure posted on The ESOP Association and the Wisconsin ESOP Chapter websites.
- Logo on on-site signage at event.
- Verbal recognition during opening remarks and at various times throughout the event.
- Ability to display company marketing materials in common areas.
- Recognition in annual chapter newsletter with logo listed as event sponsor.

Silver - \$300 Commitment

- Company name on all printed meeting materials.
- Company name in event brochure posted on The ESOP Association and the Wisconsin ESOP Chapter websites.
- Company name on on-site signage at event.
- Verbal recognition during opening remarks and at various times throughout the event.
- Recognition in annual chapter newsletter with company name listed as a sponsor.

Bronze - \$150 Commitment

- Company name on on-site signage.
- Verbal recognition during opening remarks and at various times throughout the event.

Website Sponsor - \$150 Commitment

- Recognized as a featured sponsor in a rotating flash ad on chapter website, with your company logo, a description of services provided, and a link to your company website.
- Recognition in annual chapter newsletter with logo listed as a sponsor.

Please complete and return the form below to:

Donna Walseth • Wisconsin ESOP Chapter Administrator • FAX: 763-785-4168 • dwalseth@esopexec.org

Payments will be deposited after January 1, 2012.



Tax ID: 94-2478143

The Wisconsin Chapter of The ESOP Association 2012 Sponsorship Form

Select Your Level of Support:

2012 Date	Event	Location	Gold \$600	Silver \$300	Bronze \$150
March 13	"Go With the ESOP Flow" Two-track Conference & Awards Presentation (expected attendance: 100)	Sprecher Brewery, Glendale			
June 6	CFO/CEO Event (expected attendance: 15 ESOP company leaders)	CC&N, Pewaukee			
June 20	HR Roundtable Event (expected attendance: 15)	Total Water Treatment Systems, Madison			
August 9	"Go With the ESOP Flow" Summer Meeting & Social Event (Expected attendance: 65)	Chula Vista Resort, Wisconsin Dells			
Website Sponsor - ad to run entire 2012 calendar year @ \$150 <i>Chapter event notices, registration details, membership information, government relations news, awards and event photos are all featured on the website. The website experienced over 1,200 visitors in the past 11 months.</i>					

NOTE: Additional sponsor opportunities will be available for the Midwest ESOP Regional Conference, September 19-21, 2012 in Des Moines, Iowa. Information will be posted on the Wisconsin Chapter Website by mid-April.

Total Amount: \$ _____ (check made payable to THE ESOP ASSOCIATION)

Name			
Company			
Address			
City, Zip			
Phone #			
Email			
Submit Check payable to: The ESOP Association OR Enter Credit Card Payment Information			
Card Type	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx		
Card #			
Exp Date	Amount		
Signature			

Send to:

**Donna Walseth
906 97th Lane NE
Blaine, MN 55434**

**Phone: 1-763-785-4122
FAX: 1-763-785-4168
dwalseth@esopexec.org**

THANK YOU FOR YOUR SUPPORT! Payments will be deposited after January 1, 2012. Sponsorships received up to 45 days before an event will be listed on registration materials.