

*Steve Sheppard's outreach is sponsored by the Employee Ownership Foundation, which is the 501(c)(3) affiliated foundation of The ESOP Association. The ESOP Association is the national trade association for companies with employee stock ownership plans (ESOPs) and the leading voice in America for employee ownership. The Employee Ownership Foundation is the leading arm for funding research and providing educational opportunities to employee owners in the U.S.*

*For more information, please visit [www.employeeownershipfoundation.org](http://www.employeeownershipfoundation.org).*



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# ESOP

## Outreach Program

Increasing the awareness and appreciation of the benefits of employee ownership through an ESOP (employee stock ownership plan)



[www.employeeownershipfoundation.org](http://www.employeeownershipfoundation.org)

Steve Sheppard is a frequent speaker to employee-owned companies and the ESOP community on the financial and transformational potential of employee ownership.



Now, in partnership with the Employee Ownership Foundation, Steve is scheduling speaking engagements with business leaders and opinion makers who are not aware of the transformational power of employee ownership through an ESOP for employees and companies sponsoring ESOPs.

Steve, former CEO of the employee-owned Foldcraft Company in Kenyon, Minnesota, will travel the U.S. speaking to local groups, such as the Rotary, Lions, Kiwanis and other civic groups about employee ownership.

Steve's presentation will be at **NO CHARGE** to the sponsoring organization!



## What people are saying...

“Very interesting. Our Cedar Rapids Downtown Rotary averages about 200 people. Everyone I spoke with thought he was really interesting. Steve really does a great job and knows his stuff. He did an excellent job and everyone was impressed.”

**- Tom Amosson,  
CEO, Rinderknecht Construction, Cedar Rapids, IA**

“In terms of both content and speaking ability, he was very good. Our Rotary is not familiar with ESOPs and they loved his presentation.”

**- John Purves  
Director of Finance, Toltz, King, Duvall, Anderson & Associates  
St. Paul, MN**

“Steve is effervescent and a great spokesperson for ESOPs and employee ownership. He is very activist orientated and very committed on multiple levels and brings a moral rationality and practice as well as practical dimensions of ESOPs to his presentation. In a presentation with Steve, it's hard not to get caught up in it.”

**- Dr. Mike Naughton  
Theology Professor, University of St. Thomas, St. Paul, MN**

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Steve Sheppard is the retired Chair and Chief Executive Officer of Foldcraft Co., a Kenyon, Minnesota manufacturer of seating, tables and related millwork found in restaurants, hotels and other hospitality settings. The Company also operates four subsidiary companies in California and elsewhere in Minnesota.

Steve became the Company's Chief Executive Officer in 1990, and served on the Foldcraft Co. Board of Directors as its Chairman for 16 years. During his leadership term, Foldcraft became 100% employee-owned and adopted a corporate culture oriented strongly toward employee involvement, open-book management and stewardship through servant leadership.

Steve has been a frequent speaker to companies and professional associations on the subjects of Foldcraft's innovative programs and management approaches, employee-ownership, corporate culture, and leading organizations that are based upon positive values. He is currently the Chief Executive Officer of Winds of Peace Foundation, which supports Indigenous peoples, womens' organizations and rural poor located primarily within Nicaragua.

*For additional information on how to contact Mr. Sheppard to speak at a civic organization in your area or to suggest a group, please send an email to [info@employeeownershipfoundation.org](mailto:info@employeeownershipfoundation.org).*