



The ESOP Association

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October is Employee Ownership Month

For almost 20 years, The ESOP Association and its member companies have been celebrating Employee Ownership Month every October. It is a celebration of the incredible spirit of employee ownership and an opportunity to educate employee owners about the tremendous benefits of employee stock ownership plans (ESOPs).

It is also an opportunity to educate the public, elected officials, and the media as to why employee ownership through ESOPs is good public policy.

Companies celebrate with picnics to honor their employee owners, hold roundtable discussions with local public officials and organizations to spread the word about employee ownership, and some hold award ceremonies to honor outstanding employees. For additional information on Employee Ownership Month activities taking place throughout the month of October, please visit The ESOP Association's website at www.esopassociation.org.

Did you know...

- 89% of respondents declared that creating employee ownership through an ESOP (employee stock ownership plan) was "a good business decision that has helped the company"
- 72% of companies that responded to the survey also indicated they outperformed three major stock indices including the Dow Jones Industrial Average, the NASDAQ Composite, and the S&P 500

Source: Information obtained from the 2007 Economic Performance Survey conducted by the Employee Ownership Foundation.



This poster is the winner of the 2007 Employee Ownership Month Poster Contest, held every year among members of The ESOP Association. This year's winning entry was submitted by the employee owners of Herff Jones in Indianapolis, IN and was unveiled in front of 350 guests at the Association's 16th Annual Awards Banquet held every year in Washington, DC.

On the calendar...

October 2 & 3, 2007
Board of Directors Retreat
Drake Hotel
Chicago, IL
Contact: 866/366-3832 or email meetings@esopassociation.org

November 8 & 9, 2007
17th Annual Las Vegas Conference & Tradeshow
The Venetian
Las Vegas, NV
Contact: 866/366-3832 or email meetings@esopassociation.org

For more information, please call The ESOP Association at 202/293-2971 or email media@esopassociation.org.