

## Our Mission

To educate and advocate about employee ownership with emphasis on ESOPs.

*Get in touch and get involved in the Iowa-Nebraska Chapter!*

**Tournament proceeds will support educational program development within the Iowa-Nebraska Chapter and contribute to The Employee Ownership Foundation**

### Chapter Golf Committee Members

Committee Chair: Terry McGonegle,  
Wright Tree Service, Inc.  
[tmcgonegle@wrighttree.com](mailto:tmcgonegle@wrighttree.com)

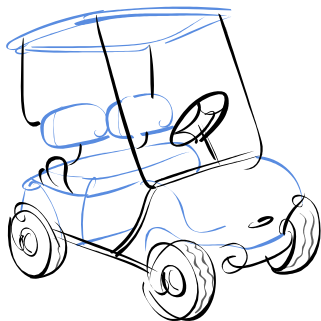
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### Event Sponsors



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corporate succession and valuation analysts

## **RSM! McGladrey**

Accounting | Tax | Business Consulting

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Precision Pulley & Idler, Inc.  
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### Prize Contributors

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### Hole In One Contest

**Win a Toyota Convertible!**

**Sponsored by:**

**BCC Advisers**

**In cooperation with  
Toyota, Des Moines**



**The Iowa-Nebraska  
Chapter of The ESOP  
Association  
2009 Summer Meeting  
and Golf Outing  
Thursday, July 23, 2009**



**The Legacy Golf Club  
400 Legacy Parkway  
Norwalk, Iowa 50211  
[www.thelegacygolfclub.com](http://www.thelegacygolfclub.com)  
515-287-7885**

# Event Agenda

Attend a morning technical meeting or CEO roundtable discussion, followed by lunch, golf, awards BBQ & social

**Creating Success:  
Preparing for the Good Times Ahead**

8:30 am Registration & Continental Breakfast

9:15 am Creating Success  
Rich Armstrong, President,  
The Great Game of Business

We all have a choice in difficult economic times. We can lower our **sails** secure our rudder and drift aimlessly in the storm and hope to **survive.** (or) We can raise our **SALES** adjust our rudder, chart a new course and **thrive.**

Rich will share how smart companies resist the temptation to retreat and wait for a recovery. They inspire their employees to remain focused on the future and use Employee Ownership and Open-Book Management to move the company **forward** and prepare for the good times ahead.

OR

**CEO Roundtable**

This session is intended only for CEOs of ESOP Companies. The agenda will consist of facilitated open discussion on leading an effective ESOP Company. Topics will be driven by attending CEOs.

This session will be held at the nearby Radisson Hotel, with time to travel to The Legacy for the EOF Raffle, lunch, golf and BBQ social.

8:00 am Registration & Continental Breakfast  
8:30 am Facilitated Open Discussion  
11:00 am Adjourn – travel to The Legacy

**All attendees join together for:**

- 11:30 am **Raffle** for the Employee Ownership Foundation. Bring a prize donation for the raffle. All proceeds benefit EOF.
- 11:45 am **Box Lunch** – grab & go if you would like to warm up at the putting green or driving range prior to start.
- 12:30 pm **Shotgun Start** – 18 hole scramble golf.
- 5:00 pm **Awards BBQ & Social** – Banquet Room

# Levels of Participation

## \$500 Hole Sponsor/Foursome

Signage at designated hole, continental breakfast, morning meeting + 18 hole scramble event for 4, lunch, cart, beverages, prizes. Sponsor a contest or give-away at designated hole. Up to 2 “Hole Sitters” receive complimentary box lunch and beverages.

## \$200 Hole Sponsor

Not a golfer? Don't be left out of the fun. Sponsor a hole and conduct a contest or give-away. Sponsorship includes signage at designated hole, lunch, beverages for up to 2 “Hole Sitters”. Morning meeting and continental breakfast included.

## \$100 Individual Golfer

Registration includes continental breakfast, morning meeting, golf, cart, lunch, beverages, and prizes.

## \$50 Meeting or CEO Roundtable Only

Continental breakfast, meeting and box lunch.

## Prize Contribution

A portion of event proceeds will be donated to The Employee Ownership Foundation. Donate a prize for the EOF raffle immediately following the meeting. You may also contribute a prize for the awards ceremony following golf.

Event held rain or shine. Faxed registrations are considered firm and will receive an email confirmation. No cancellations accepted after July 7. You may send a substitute.



Mail or FAX to:  
The Iowa-Nebraska ESOP Chapter  
Donna Walseth  
906 97<sup>th</sup> Lane NE  
Blaine, MN 55434  
Phone: 763-785-4122  
Fax: 763-785-4168  
E-mail: drmwalseth@msn.com

# Registration Form

<i>Sign up for:</i>	<i>Price</i>
<input type="checkbox"/> Hole Sponsor Plus Foursome	\$500
<input type="checkbox"/> Please keep my foursome together.	
<input type="checkbox"/> It is OK to assign us to any team.	
<input type="checkbox"/> Hole Sponsor	\$200
<input type="checkbox"/> Individual Golfer	\$100
<input type="checkbox"/> “Creating Success” Meeting Only	\$50
<input type="checkbox"/> CEO Roundtable Session Only	\$50
<input type="checkbox"/> Prize Contribution	

\_\_\_\_\_ Name

\_\_\_\_\_ Company

\_\_\_\_\_ Email

\_\_\_\_\_ Phone

\_\_\_\_\_ Golfer 1

\_\_\_\_\_ Golfer 2

\_\_\_\_\_ Golfer 3

\_\_\_\_\_ Golfer 4

### Method of Payment

- |                                |   |
|--------------------------------|---|
| <input type="checkbox"/> Check | <input type="checkbox"/> MasterCard       |
| <input type="checkbox"/> Visa  | <input type="checkbox"/> American Express |

\_\_\_\_\_ Credit Card No. \_\_\_\_\_ Expire Date

\_\_\_\_\_ Signature