

The Las Vegas Conference and Trade Show Booth and Handout Information

The ESOP Association has taken the bold step to incorporate a trade show with the highly popular Las Vegas Conference. The new trade show will allow our members the opportunity to network, and display their products to over 1,100 conference attendees over two days!!

The ESOP Association's popular Sponsorship program has been in place seven years. Our sponsorship program allows ESOP Association members to sponsor custom imprinted items, or events at seminars and conferences throughout the year. Please visit our website for available sponsorship opportunities for The Las Vegas Conference and Trade Show at www.esopassociation.org and follow the drop down menu under sponsorship opportunities. The Association is not doing away with the sponsorship program, just adding more dimension to the program, and to the Conference as a whole. If you wish to be a sponsor and not participate in the tradeshow, you can do that also.

The purpose of the trade show is not only to permit attendees to review providers of services that ESOP companies uniquely use, but to permit ESOP companies to share their products and services with other ESOP companies!! This purpose makes the ESOP Association's Las Vegas Conference and Trade Show very unique.

Attached is additional trade show pricing and information. Booth space is being sold on a first come first serve basis.

If can't view the attached documents please visit our website www.esopassociation.org click the meetings dropdown menu then go to meetings portfolio and finally The Las Vegas Conference and Trade Show.

Trade Show Pricing

Each booth is 10' x 10'

Professional Members \$2,500

Corporate Members \$1,000 this includes a 1/4 page ad in the December/January issue of the popular *ESOP Report Magazine*

Non-Members \$8,000

Each company that purchases booth space may have personnel tend their booth space. This does not entitle the person to attend any of the break-out sessions associated with the conference or meal functions. Individuals who are tending the booth space and who are not attending the conference sessions need to register as an **EXHIBITOR**. Conference registrants may tend their company's/firm's booth space at any time and do not have to register as an exhibitor.

- If your sponsor fee is at least \$2,500 and above you will be entitled to free booth space.
- Patron Sponsors for the Las Vegas Conference and Trade Show will receive free hand out space or can purchase booth space for \$1,500.
- Any member (Corporate or Professional) that purchases booth space automatically becomes a Patron Sponsor.
- Sponsors between \$8,000 and \$16,000 will have free booth space. Plus, 1 complimentary Conference registration. The complimentary Conference registration is good for all break-out sessions at the Conference and meal functions. Again, a person registered as a conference attendee may tend her/his booth space at anytime.

In addition to the price of the booth space, the following estimate of charges may apply:

- Shipping of booth materials to Freeman's Warehouse: **approximately \$57.00 per 100 lbs**

- Electricity: **approximately \$200 per booth** (this will be added to your room charge, or require a credit card, to be billed through Caesars Palace)
- Internet connections: (will be billed through Priority Connections and Caesars Palace)
- **Once you sign-up for a booth you will be contacted by our “Official Service Contractor,” Freeman Decorating. Freeman will provide additional information and forms to be completed and instructions on shipping your booth, etc.**

Booth Set-Up will be Wednesday, November 8th from 1:00 P.M.-4:00 P.M.

Hours Subject to Change

Trade Show hours will be:

Wednesday, November 8 th	4:30-8:30 P.M.
	(Special Presentation: Election’s Impact on ESOPs)
Thursday, November 9 th	6-8:00 A.M.
	(During the continental Breakfast)
Thursday, November 9 th	1:15-2:30 P.M.
	(After Lunch)
Thursday, November 9th	5:20-6:10 P.M.
	(Prior to reception)
Thursday, November 9 th	6:30-8:00 P.M
	(During the Opening Reception)
Friday, November 10 th	8-9:00 A.M.
	(During the Continental Breakfast)
Friday November 10 th	10:15-11:00 A.M.
	(During Extended Break)
Friday, November 10 th	12:30-2:30 P.M.
	(Lunch in the trade show area, ESOP Prize Drawing and drawings of other exhibitors during this time)

New Hand-Out Rules

Because of the addition of the trade show there will be NO!! Free Hand-Out Space at the Las Vegas Conference. The only hand-out space will be in the trade show area and the cost will be \$100 per company/firm. Any hand-outs placed any place else throughout the Conference meeting area will be REMOVED by ESOP Staff.

In the hand-out area of the trade show there will be no room for any type of stand up displays; only paper products in the hand-out area, and hand-outs can be no larger than legal size 11" x 14". Larger Hand-outs and/or displays will be removed.

We at The ESOP Association are excited about our new venture, and hope that you will help to make our first ever trade-show a success.

See you in Vegas!!

Handout space Sign-up Form

Handout space fee \$100.00

Name _____ Company _____

Address _____

City/State/Zip _____

Payment must be received in advance.

If sending a check, please send to:

The ESOP Association, 1726 M Street, N.W., Suite 501, Washington, DC 20036

If paying by credit card

MC____VISA____AMEX____ Card Number _____

Exp. Date _____

Signature _____

(required)

Name of Person(s) responsible for the handout materials **(if applicable)**

The ESOP Association is not responsible for lost or stolen hand-out materials. The ESOP Association will not handle or be responsible for the shipping of handout materials to the Two Day Conference and Trade Show or from the Two Day Conference and Trade Show.

The ESOP Association reserves the right to monitor content of handout materials in the trade show area.

Cancellation Policy: If you need to cancel handout space, The ESOP Association must be notified in writing by October 27th. There will be a \$50.00 cancellation fee due to The ESOP Association.

Booth Space Sign-up Form

(Booth Contact) Name _____ Company _____

Address _____

City/State/Zip _____

Requested Booth Number# _____ (We will alert you if that booth has been taken. See Trade Show Floor Plan.)

Payment must be received in advance.

If sending a check, please send to:

The ESOP Association, 1726 M Street, N.W., Suite 501, Washington, DC 20036

If paying by credit card

MC _____ VISA _____ AMEX _____ Card Number _____ Exp. Date _____

Signature _____

(required)

Name of Person(s) Tending Booth as Exhibitor[s] **(if applicable)** _____

Name of Person to Receive Complimentary Conference Registration **(if applicable)** _____

The ESOP Association is not responsible for lost or stolen booth materials/equipment. The ESOP Association will not handle or be responsible for the shipping of booth materials, or handout materials to the Two Day Conference and Trade Show or from the Two Day Conference and Trade Show.

The ESOP Association reserves the right to monitor content of booth materials in the trade show area as well as hand outs.

Cancellation Policy: If you need to cancel booth space, The ESOP Association must be notified in writing by October 27th. There will be a \$500 cancellation fee due to The ESOP Association.

ESOP ASSOCIATION

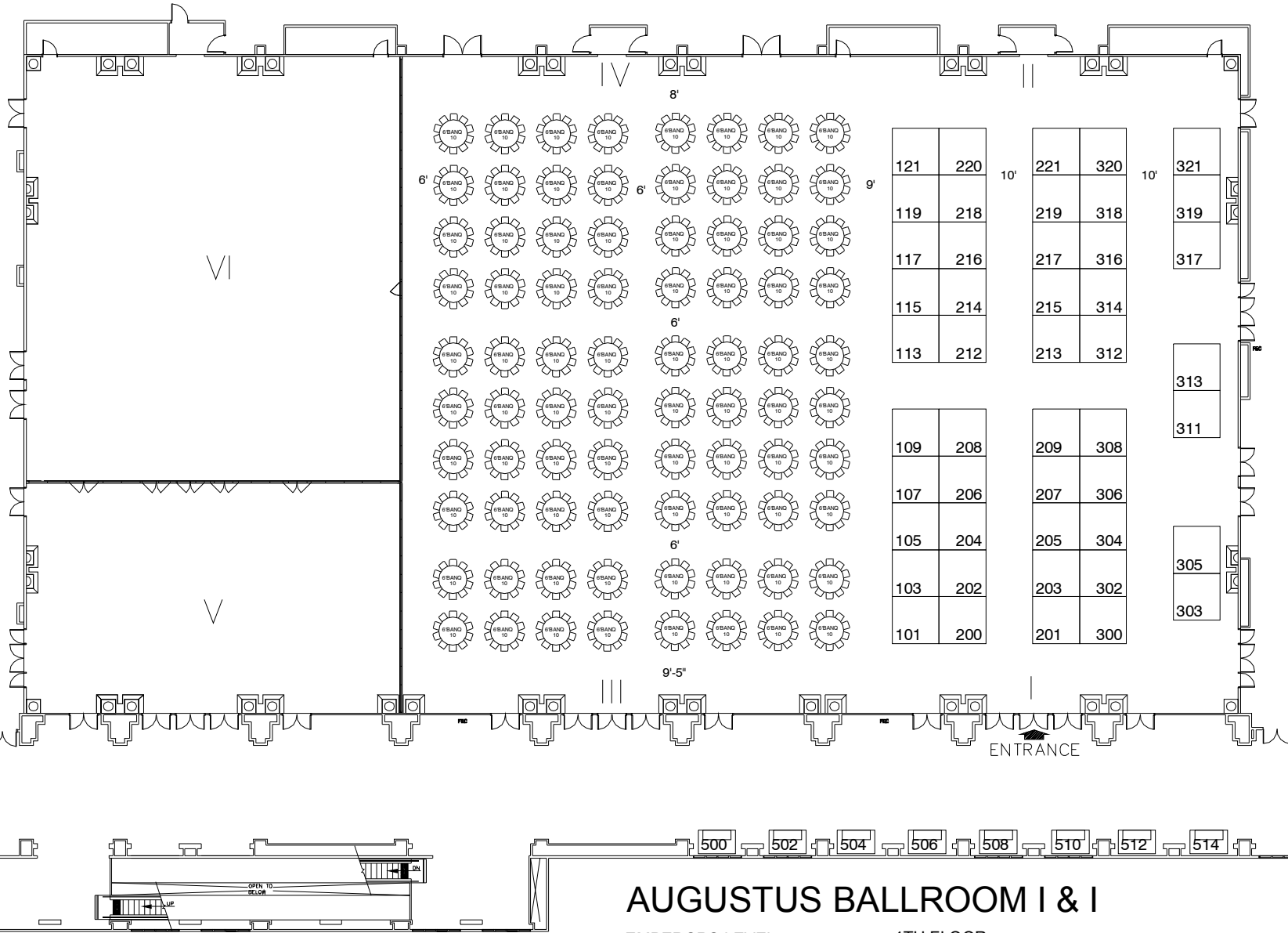
NOVEMBER 9-12, 2006

CAESARS PALACE LAS VEGAS, NEVADA

DRAWINGS AS OF 08/08/06 GJR
Drawing Started on: 06/22/06 ER

Dimension	Size	Qty	SqFt
5x8	40	8	320
10x10	100	47	4,700
Totals:		55	5,020

Banquet Style Seating for 800 pp



F R E E M A N

7000 PLACID #101
LAS VEGAS, NV. 89119
Phone: 702-263-1404
Fax: 702-263-9264

LAS VEGAS DRAFTING

File Name:	ESOPA06.DWG
Show Name:	ESOP ASSOCIATION
Show Dates:	11/9-10/06
Facility:	CAESARS PALACE
Job Number:	FS
Acct. Exec:	DP

SCALED TO FIT PAGE

DISCLAIMER
EVERY EFFORT HAS BEEN MADE TO ENSURE THE ACCURACY OF ALL INFORMATION CONTAINED ON THIS FLOORPLAN. HOWEVER NO WARRANTIES, EITHER EXPRESSED OR IMPLIED ARE MADE WITH RESPECT TO THIS FLOORPLAN, IF THE LOCATION OF BUILDING COLUMNS, UTILITIES OR OTHER ARCHITECTURAL COMPONENTS OF THE FACILITY IS A CONSIDERATION IN THE CONSTRUCTION OR USAGE OF AN EXHIBIT, IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO PHYSICALLY INSPECT THE FACILITY TO VERIFY ALL DIMENSIONS AND LOCATIONS.
© COPYRIGHT 2006, FREEMAN DRAFTING CO. ALL RIGHTS RESERVED.

AUGUSTUS BALLROOM I & I
EMPERORS LEVEL 4TH FLOOR
CAESARS PALACE