

Leading in an Ownership Setting: The Program for CEOs



An Educational Partnership of The Employee Ownership
Foundation & the University of Pennsylvania



Who should attend?

- Current or incoming CEOs, Presidents and/or executive leaders of employee-owned companies
- Within these role definitions, Leaders who want to work on their self-development as leaders
- Leaders who practice and are committed to lifelong learning
- Leaders who want to maximize their opportunities to build a high-performance culture on the foundation of employee ownership
- Leaders who are interested in developing a national network with leaders of ESOP companies from around the country

Program Sessions:

The certificate program is one program presented in two sequential sessions. Participants are expected to attend BOTH sessions.

Part 1: July 9-14, 2017

Part 2: December 3-6, 2017

Tuition includes the Certificate Program, books, materials and most meals. Cost is **\$11,000** (for members of The ESOP Association) **\$13,000** (non-members of The ESOP Association)

Eligibility: Participation in this prestigious Certificate Program is limited to current and incoming Chief Executive Officers/Presidents and/or CEO designees/President of employee-owned companies. Program participation will be limited.

Location: The Certificate Program will be held on the campus of the University of Pennsylvania. This is one of the most beautiful of the Ivy League institutions with green lawns, landmark architecture, a rich "university city" cultural life. All of Penn's 12 graduate and professional schools within walking distance of one another.

"The program provides the CEO with the necessary tools to implement positive change within the organization. I've walked away with a vast personal tool kit to improve my personal skills, as well as the organization around me."

Mike Willard, CEO, Salem Distributing, Winston-Salem, NC
(Class of 2012)

See more testimonials at: <http://www.esopassociation.org/meet-learn/meetings/ceo-leadership-program>

Unparalleled Content and Opportunity

The Employee Ownership Foundation and the University of Pennsylvania's School of Social Policy & Practice have partnered to offer an innovative Certificate Program – Leading in an Ownership Setting: The Program for CEOs which includes:

- An understanding of the essential factors for effectively leading an ESOP company
- Knowledge about the leadership challenges & opportunities unique to ESOPs
- Authentic reflection on your personal strengths and challenges as a leader
- 360 leadership assessment, feedback and coaching with regard to Emotional Intelligence, and other valuable leadership competencies
- Understanding, skills and tools for becoming an even more effective leader
- Insights from some of the most successful ESOP companies in America
- Development of a peer support network of leaders of other ESOP companies

Inquiries:

For further information please visit: <http://www.esopassociation.org/meet-learn/meetings/ceo-leadership-program> or contact the Academic Director, Dr. Ginny Vanderslice at virginiv@sas.upenn.edu or 215.292.4865

